

Picture it...

For the employee, if you can surf the Web and use email, you can contribute to your school's online presence, creating and publishing the drama department's upcoming season, this month's lunch menu, new construction updates, or an instructor's home page. With "MyCampus", you can stay informed about ongoing discussions, important deadlines, upcoming events, etc. This can reduce the cost and labor of copying and distributing materials, and allow everyone in your school to be as up to the minute as possible.

At the district, you can maintain the forms and documents of your district in an easily accessible intranet. You can create calendars and job listings that are always up to date with automatic archiving of past events. You can facilitate communication using more than just email – but using individualized pages with updates, events, links and group discussion boards.

In the IT offices, you can stretch the dollars of a lean shop with a distributed-maintenance platform, freeing your time for training, facilitating, and developing your district's technology. You can maintain a corporate-quality, uniform look and feel, even with a variety of content providers.



School Web
SERVICES

421 Executive Court North
Fairfield, CA 94534-4019

Mailing Address:
P.O. Box 3163
Fairfield, CA 94533

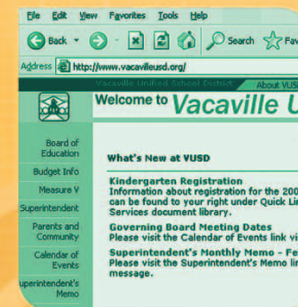
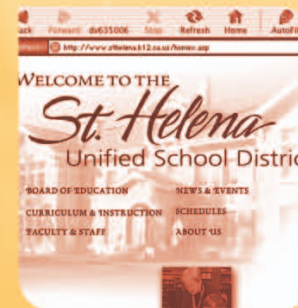
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www.schoolwebservices.com

Serving Academic Web Sites Since 1997.



Web Site Solutions for K-12 School Districts

The SWS Campus Platform:
The Foundation to a Quality Academic
Presence Online

- Distribute Web Site Maintenance throughout Your District
- Create a Unified, Polished Look for All Your Web Content
- Free Your Web Administrator, Allowing More Time for Training, Coordination, and Oversight
- Educate and Communicate by Fully Mining Your Web Site's Potential
- Stabilize Your Online Presence, Initiating an Easy Platform that Accommodates Changes in Personnel and Usage by Staff who have a Range of Technical Skills

The SWS Campus Platform Is an Economical Solution to the Web Site Needs of Schools and the District Office – Saving Time, Money and Valuable IT Resources.

...And With Our Extensive Experience, School Web Services Is the Proven K-12 Resource for Those Who Need to Balance Budgets While Serving Students, Parents, and the Community.



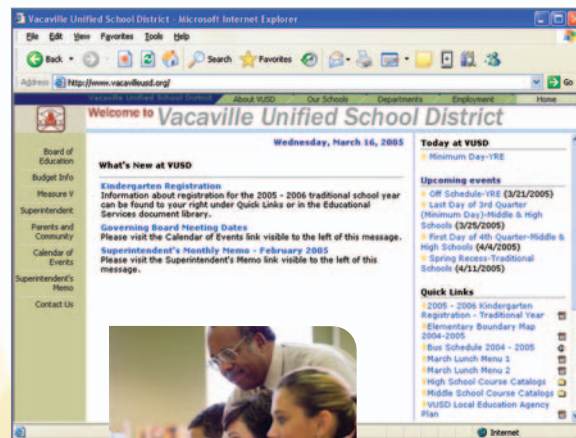
School Web
SERVICES

The SWS Campus Platform...

A Comprehensive and Affordable Web Site Package for Your District Office and Schools

School Web Services has been building educational Web sites since 1997.

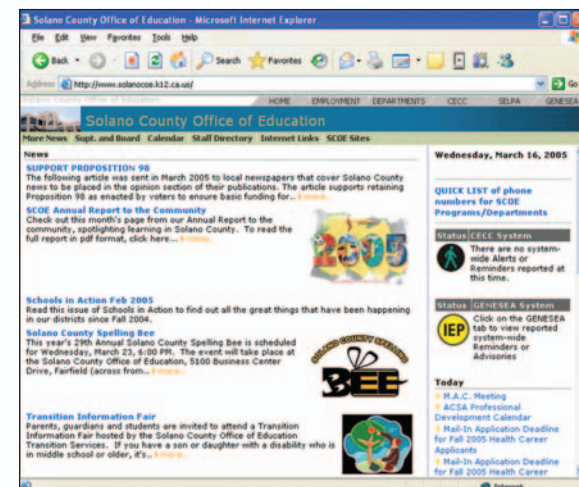
In the SWS Campus Platform, we tie together the very features that your district office needs. Because we specialize in education sites, we have insight into the unique requirements of academic institutions, but we join this with the broad perspective of serving a variety of schools, colleges and districts. Along with our Web site platform, which is ready to use with out-of-the-box ease, we can provide the conversion expertise, customization, support and training to make the transition seamless. We provide the balance you need – not generic, “one-size” treatment, and not over-dependence and burden on one person to create the message, vision and content of your Web site. With distributed management, easy creation tools, and consistent templates, your entire district contributes to a polished, professional Web presence.



The SWS Campus Platform offers a suite of features designed for K-12 Web sites.

The District Site Includes:

- A dynamic home page, automatically updated to provide timely, accurate information
- A comprehensive events calendar, integrating district and school events
- A complete “MyDistrict” portal that allows employees to download forms and documents, participate in committees, create Web content, and access other “intranet” resources
- A listing of board agendas, minutes, and other meeting information
- A thorough site search engine
- A district-wide, searchable faculty and staff directory



- A job vacancies listing, with file attachment capability and auto-archiving
- An Administrative area for easy access to administrative tables, system configuration, usage reports, standard utilities, and database utilities
- Unlimited sub-sites, including sites for each school in the district, as well as all the departments and employees
- Multi-lingual content tools for easy creation and posting in several languages

Each School Site Comes Complete with:

- A dynamic, individualized home page, automatically updated to provide timely, accurate information
- A directory of all school faculty, staff, and administrators
- A powerful school events calendar with daily, weekly, monthly, and quarterly views



■ A document library where Microsoft Office and Adobe PDF files can be uploaded

- Multiple general-purpose Web publications that can be used for organizing and displaying important school information, such as Parent Involvement, About the School, and Student Information
- Easy to use, Web-based tools that distribute management, allowing non-technical staff members to create and post materials and maintain the Web site
- Unlimited sub-sites, including department sites, and teacher and class Web pages

Clients Speak Out

The Saint Helena Unified School District is very pleased with the Web site design, implementation and training provided by School Web Services. Our district needed an improved Web site to serve our community and we needed it 'yesterday.' School Web Services delivered—and delivered on time and within budget.

Rob Haley

Directory of Curriculum and Instruction

